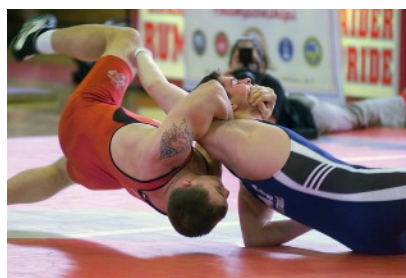


Put SAM On Your Team

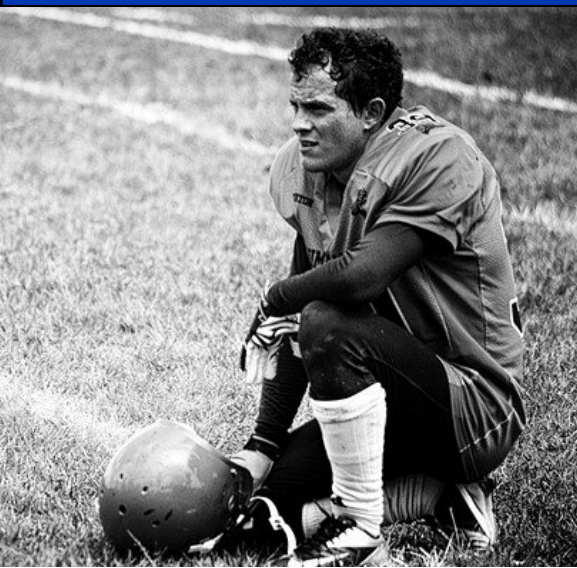


REAL LIFE  MANAGEMENT®



Sports Attitude Management

We know the **ATTITUDE** of the Professional Athlete Both **ON** and **OFF** the Field



- Lifestyle Management
- Leadership **ON** the Field
- Leadership **OFF** the Field
- Practice Management
- Communication Skills
- Teamwork Training
- Classroom Management
- Financial Management
- Stress Management
- Winning Mindset
- Ethics & Accountability
- Recruiting Techniques
- Hiring / Training
- Relationship Management

How Would You Like to Know, in **THREE** Minutes

1. The **CHARACTER** of a Player **BEFORE** You Recruit, Draft, or Sign Them to a Contract.
2. How **COACHABLE** They Are and How to Maximize Their Abilities
3. Their **STUDY** and/or **LEARNING HABITS**
4. Whether They Are a **TEAM PLAYER** or an **EGO-DRIVEN** Player Solely Focused on Themselves.
5. Their **TEAM LEADERSHIP** and True Team Player Capability.
6. How They Manage **RELATIONSHIPS** Both On and Off the Field.
7. If They Are at **RISK** for Addictive Behaviors.
8. How They Set **BOUNDARIES** in Making Essential **LIFE CHOICES**.
9. How They Will **MANAGE** Their **MONEY**, Their **FAME**, and Resources.
10. Their **ATTENTION** to **DETAIL** and **PUNCTUALITY**.
11. How They Will Respond to **STRESS** and/or **DISTRESS**.
12. If They Will **QUIT ON YOU!**





Know Who Will "Show Up" When the Pressure's On.



Who's Going to Put in the Work, Even When No One is Looking?



Know Who Will Lead The Team and Work AS a Team.



Who's Going to Handle the Stress of World-Class Competition?



**Real-Life Clients
Past and Present**

- Abilene Christian University
- Alleghany Hospital (HCA)
- American Business Women's Ass'n
- Baptist Hospitals
- Broadcast Music, Inc.
- Buddy Lee Attractions
- Canyon Ranch
- CNA Insurance
- Continental Airlines
- Country Music Association
- Cumberland Electric
- Duke University
- Epson America
- First Tennessee Bank
- Glazier Food Company
- Georgia Society of CPAs
- Georgia Tech University
- Legacy Financial Group
- Memorial Hospitals
- Middle Tennessee State University
- Principal Financial Group
- Prudential
- Quick Copy International
- Sam's Wholesale Club
- St. Joseph Hospitals
- US Veteran's Administration
- Weyerhaeuser
- YMCA of America

Real Life Leadership



Wayne Nance, CEO

The founder of Real Life Management, Wayne Nance has spent the last 40 years teaching people how to experience MORE Real Life Success by understanding the roadblocks that limit their potential. His programs have been endorsed by the likes of Zig Ziglar, Rich Devos (former owner of the Orlando Magic), and many top U.S. Corporations.

A Texas Blue Chip High School lineman who went on to play college football in Texas, Wayne served as a business agent for several MBA players in the early 1990s and has recently served as a consultant to the Cleburne Railroaders Minor League Baseball Franchise.



Dr. John Terry, President

An international speaker, coach, and trainer, John Terry has been a Coach with Real Life Management since 2007. John brings a strong leadership background, as well as extensive experience in sales, marketing, and communication. He is a 2021 recipient of the Presidential Lifetime Achievement Award in Leadership and a 2-Time Best-Selling Author.

A multi-disciplined black belt, John is a 3-Time Martial Arts Hall of Fame inductee and currently serves as the president of the United States Martial Arts Hall of Fame. He has worked with a number of martial arts school owners, instructors, and students, as well as corporate clients.

Real Life Management



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